

How to Complete (SMART MOVERID) NCOA^{Link™} Processing Acknowledgement Form (PAF)

Attached is the PAF for processing files through Saturn's Smart MoverID using NCOA^{Link} 18 months database. Please complete, sign (and have the list owner sign, as required), and date the PAF and return immediately.

Important: For your convenience, this is an interactive PDF that should be filled out online. Please provide all required information, print, sign, and fax to (301) 386-4538. Everything on the form can now be typed resulting in more legible documents and faster processing of these forms for you and your clients. Please note: You must provide both the Tax Identification number and North American Industry Classification (NAICS) number on the form in order for us to process your file.

Please fill out information in the top (List Owner) and/or bottom sections (Broker/Agent or List Administrator) of the PAF only. **Please do not fill in any information in the area reserved for licensee.**

Are you a List Owner, a Broker/Agent, or a List Administrator? If the file belongs to you, all you need to do is fill in the top section. If you are processing the file on behalf of your client, please check the appropriate box for Broker/Agent or List Administrator and fill out the bottom section. Your client fills out the top section. The same company name should not be in both the top and bottom sections.

Broker/Agent: A third party participant who provides an interface between the List Owner (client) and the licensee. The Broker/Agent receives the addresses back from the licensee and returns the addresses to the client.

List Administrator: A company who handles address list management operations for the list owner on an outsourced basis. A List Administrator differs from a Broker/Agent in that they do not return the address files back to the List Owner.

List Owner: The owner of the address list.

If you have any questions on how to fill out the form correctly, please feel free to contact us at 1-800-USA-0090, ext. 4570 or email: orders@saturncorp.com



NCOA LINKTM PROCESSING ACKNOWLEDGEMENT FORM

The collection of information on this Processing Acknowledgement Form (PAF) is required by the Privacy Act of 1974. The United States Postal Service (USPS) requires that each NCOA^{Link} Licensee have a completed NCOA^{Link} PAF for each of their NCOA^{Link} customers prior to providing the NCOA^{Link} service. The Licensee is also required by the USPS to retain a copy of the completed form for each of its customers and to obtain an updated PAF from each of its customers at minimum once per year. Any signature upon this PAF shall be considered valid for all purposes and have the same effect whether it is an ink-signed original or a photocopy or facsimile representation of the original document.

| LIST OWNER | | | | |
|---|---------------------------------|---|--|---------------------------|
| I, the undersigned, an authorized repres | entative of: | | | |
| | | | | |
| Company Name | | | | _ |
| | | | | |
| Address | | | | |
| | | | | |
| City | | | State | ZIP+4 |
| City | | | Otato | Δ11 14 |
| Talanhara Nasahan Bastal ID | // | u I de a CC a a Ca a Nicosala au (TINI) | NA 100/010 | |
| Telephone Number Postal ID | (for future use) Tax | x Identification Number (TIN) | NAICS/SIC | |
| | | | | |
| Parent Company Name | | | | |
| | | | | |
| Marketing or "DBA" Company Name or Prima | iry Affiliate Company Name | | | |
| | | | | |
| Name (Please print) | | Title | | |
| | | | | |
| Signature | | Date | | |
| - | | | | |
| do hereby acknowledge that I have rece an NCOA ^{Link} Limited Service Provider Li | ived and reviewed the NCOA | ""`Information Package sup | plied to me by OA ^{Link} convice is: | to provide a mailing list |
| correction service for lists that will be use | ed for preparation of mailings. | Furthermore, I understand t | hat NCOA ^{Link} ma | v not be used to create |
| or maintain new movers lists. | ou for proparation of maininger | | | , |
| LICENSEE | | | | |
| | | | | |
| Business Name (Please print) | | | | |
| busiliess Name (Flease piliti) | | | | |
| N (B) | | 771 | | |
| Name (Please print) | | Title | | |
| | | | | |
| Signature | | Date | | |
| | | | | |
| Telephone Number | | Tax Identification Number (T | IN) | _ |
| BROKER/AGENT LIST AD | MINISTRATOR (Check applic | able box) | | |
| | | | | |
| Business Name (Please print) | | | | |
| Dusiness Name (Flease plint) | | | | |
| Address | | O:t-/Ot-t-/7ID : 4 | | <u>-</u> |
| Address | | City/State/ZIP+4 | | |
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| Name (Please print) | | Title | | |
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| Signature | | Date | | |
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| Telephone Number | | Tax Identification Number (T | IN) NAICS/SI | С |
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| | Earlianna | o Heo Only | | |
| | For License | e Use Only | | |

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Saturn Corporation is a non-exclusive Licensee of the USPS[®] (United States Postal Service[®]) to provide Limited Service NCOA^{Link} processing.

It is important to note that not all Service Providers can offer the same level of service. Data quantity differs based on license level. Full Service Providers receive the full 48 month data set while Limited Service Providers receive an 18 month data set. All data fulfillments to Service Providers are provided weekly under direct license from the USPS.

The full NCOA^{Link} file is a consolidated file of move information that on average contains approximately 160 million permanent changes-of-address (COAs) filed with the United States Postal Service (USPS). These COAs are retained on the file for a four-year period from the move-effective date and the file is updated weekly.

Before being added to the NCOA^{Link} file, the **Old** address supplied by the Postal customer must be ZIP + 4 coded. The **New** addresses must be ZIP + 4 coded and validated using the USPS' proprietary database of actual delivery points. (NOTE: The delivery point database does not include NAMES or COA information.) Each delivery point confirmed **New** address is included on the NCOA^{Link} file. If unable to validate the **New** address, the NCOA^{Link} process will indicate that a move exists but will not provide the undeliverable **New** address.

New address information is provided only when a match to the input name and address is attained. The typical profile of the **New** address information contained on the NCOA^{Link} file is as follows:

- 80.92% Forwardable moves containing delivery point confirmed **New** addresses **New** address provided
 - 1.18% Moves containing unconfirmed **New** addresses **New** address not provided
- 13.80% Moved, left no address
- 3.92% PO Box Closed
- 0.18% Foreign moves

When possible, postal customers who move multiple times within the NCOA^{Link} time period are "linked" or "chained" to ensure that the latest address is furnished when an NCOA^{Link} match is attained. This is not always possible if subsequent COAs are not filed in exactly the same manner as a COA filed previously (e.g., name spelling differences or conflicting secondary information).

The provision of change of address information is controlled by strict name and address matching logic. NCOA^{Link} processing will only provide new address information when queried with a specific algorithm of the name and input address from a mailers address list which matches the information on the NCOA^{Link} Product. Data contained in and information returned by NCOA^{Link} is determined by the name and move type (Business, Individual, or Family) indicated on a Postal customer's Change of Address form.

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The data contained within the NCOA^{Link} Product is comprised of approximately 40% family moves, 54% individual moves, and 6% business moves.

All matches made to the NCOA file require a ZIP + 4 coded, parsed input address.

The five types of processing modes are Standard (S); Business and Individual (C); Individual (I); Business (B); and Residential (R).

Standard Processing Mode (S)

- Standard Processing Mode requires inquiries in the following order:
 - Business Match on business name.
 - Individual Match on first name, middle name, surname and title required. Gender is checked and nickname possibilities are considered.
 - Family Match on surname only.
- Under no circumstances shall there be a "Family" match only option.

Business and Individual Processing Mode (C)

• The NCOA^{Link} customer may choose to omit all "Family" match inquiries and allow only "Individual" and "Business" matches to be acceptable. This matching process is also known as C Processing Mode.

Individual Processing Mode (I)

 The NCOA^{Link} customer may also choose to omit "Business" match inquiries when processing individual names for mailing lists that contain no business addresses.

Business Processing Mode (B)

• The NCOA^{Link} customer may choose to process for only "Business" matches when processing a "Business-to-Business" mailing list which contains no residential (Individual or Family) addresses.

Residential Processing Mode (R)

 The NCOA^{Link} customer may choose to omit "Business" match inquiries and allow only "Individual" and "Family" matches to be acceptable under Residential Processing Mode. This matching process is also known as R Processing Mode.

The USPS has opted to remove soundex from the matching logic process. Consequently, the USPS has established a process called the "Rules Table." This process will produce matches that otherwise would not be possible, i.e. JOHNY and JOHNNY, without the risks associated with soundex.

All nickname possibilities are derived from a standard USPS nickname list. In considering alternate presentations of an input name, only reasonable derivatives of the original input name are acceptable. If an input name and address do not match to NCOA^{Link} and alternative queries are attempted, any variations which obtain NCOA^{Link} matches will be provided to the NCOA^{Link} customer for analysis.

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When a match or a near match of an input name and address to NCOA^{Link} is identified, a standard NCOA^{Link} return code is provided indicating the type of match made or reason that a match could not be made.

The standard output of a USPS NCOA Link process is:

- a) Each original unaltered input name and address as it was presented.
- b) The standardized input address appended with the correct ZIP + 4/DPC, other postal values and any other intelligence flags or footnotes that result from the CASS™ processing segment.
- c) For each mailing address for which there is a match to the NCOA^{Link} Product, a standardized new address with 11-digit Delivery Point Barcode (DPBC) and standard return codes.
- d) When a match is made, the following elements must be returned: the move effective date, the specific name and address utilized in the query that obtained the match, and the move type. The move type is determined by the Interface based on the specific name inquiry utilized to obtain the match.
- e) For each mailing address for which there is not a match to the NCOA^{Link} Product, the Interface shall return all elements as appropriate under items a and b as well as any standard return codes as may be appropriate.
- f) The urbanization name information, when applicable.
- g) The carrier route information for new (updated) addresses.
- h) Processing summary report containing information to identify the specific list and the statistics resulting from the NCOA^{Link} process performed on the list.

Although every record must be returned, the format of the records returned by a Service Provider to their clients is determined by a separate agreement between the processor and the customer.

NCOA^{Link} processing has the potential to reduce returned mail, yet the USPS does not make any guarantees, express or implied, on the reduction of such mail. Thus any costs associated with returned mail are the Licensees' and/or their customers' sole responsibility.

An NCOA^{Link} customer with questions about the specific results returned from an NCOA^{Link} process must first contact the processor for explanation and resolution.

Prior to the processing of NCOA^{Link} data, every customer must have completed and returned to their NCOA^{Link} Licensee the "NCOA^{Link} PROCESSING ACKNOWLEDGEMENT FORM" provided to them by their Licensee or Agent. It is inappropriate to misrepresent any of the information on the form. Punitive action will be taken by the USPS if the customer, agent or licensee is found to have knowingly supplied false information. Depending on the severity of the offense, actions may include litigious or even criminal charges being brought against the offender.

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The ANK^{Link} option is available through Limited Service Provider Licensees to enable mailers to make informed choices regarding a specific customer contact. If the data indicates a move, the mailer may choose to suppress the record from their list or attempt to determine the actual new address by engaging the services of an NCOA^{Link} Full Service Provider (FSP) Licensee.

Mailers choosing to engage the services of an FSP Licensee may submit only those ANK^{Link} matches for which they need additional processing provided that:

- 1) The mailer informs the FSP Licensee that the list is derived from a prior ANK^{Link} process.
- 2) The list submitted to the FSP for processing meets the mailing list requirement of at least 100 unique names and addresses.
- 3) The final results are incorporated back into the original list.
- 4) The records separated for processing are not used to create a derivative product.

The following trademarks are owned by the United States Postal Service[®]: ANK^{Link}, CASS, NCOA^{Link}, United States Postal Service, USPS and ZIP + 4.

2002 NAICS (North American Industry Classification System) Codes and Titles (6-digit Codes Only)

Abbreviated List by Saturn Corporation (for use with NCOA^{Link} PAF) Copied from http://www.census.gov/epcd/naics02/naics02.txt

Most commonly used NAICS

| | wost commonly used NAICS |
|--------|--|
| NAICS | |
| Code | NAICS Title/Description |
| 323110 | Commercial Lithographic Printing |
| 323114 | Quick Printing |
| 323115 | Digital Printing |
| 323117 | Books Printing |
| 323119 | Other Commercial Printing |
| 323122 | Prepress Services |
| 445110 | Supermarkets and Other Grocery (except Convenience) Stores |
| 445120 | Convenience Stores |
| 445299 | All Other Specialty Food Stores |
| 491110 | Postal Service |
| 511110 | Newspaper Publishers |
| 511120 | Periodical Publishers |
| 511130 | Book Publishers |
| 511140 | Directory and Mailing List Publishers |
| 511210 | Software Publishers |
| 518210 | Data Processing, Hosting, and Related Services |
| 522110 | Commercial Banking |
| 522120 | Savings Institutions |
| 522130 | Credit Unions |
| 541430 | Graphic Design Services |
| 541490 | Other Specialized Design Services |
| 541613 | Marketing Consulting Services |
| 541810 | Advertising Agencies |
| 541820 | Public Relations Agencies |
| 541840 | Media Representatives |
| 541860 | Direct Mail Advertising |
| 541910 | Marketing Research and Public Opinion Polling |
| 561410 | Document Preparation Services |
| 561422 | Telemarketing Bureaus |
| 561431 | Private Mail Centers |
| 561439 | Other Business Service Centers (including Copy Shops) |
| 611210 | Junior Colleges |
| 611310 | Colleges, Universities, and Professional Schools |
| 712110 | Museums |
| 712120 | Historical Sites |
| 713210 | Casinos (except Casino Hotels) |
| 713910 | Golf Courses and Country Clubs |
| 713940 | Fitness and Recreational Sports Centers |
| 713950 | Bowling Centers |
| 713990 | All Other Amusement and Recreation Industries |
| 721110 | Hotels (except Casino Hotels) and Motels |
| 813110 | Religious Organizations |
| 813212 | Voluntary Health Organizations |
| 813311 | Human Rights Organizations |
| 813312 | Environment, Conservation and Wildlife Organizations |
| 813410 | Civic and Social Organizations |
| 813910 | Business Associations |
| 813920 | Professional Organizations |
| 813940 | Political Organizations |
| | |

Other Commonly used NAICS

| | Other Commonly used NAICS |
|--------|---|
| NAICS | |
| Code | NAICS Title/Description |
| 221122 | Electric Power Distribution |
| 221210 | Natural Gas Distribution |
| 236118 | Residential Re-modelers |
| 238210 | Electrical Contractors |
| 238220 | Plumbing, Heating, and Air-Conditioning Contractors |
| 311811 | Retail Bakeries |
| 334611 | Software Reproducing |
| 335228 | Other Major Household Appliance Manufacturing |
| 336111 | Automobile Manufacturing |
| 336112 | Light Truck and Utility Vehicle Manufacturing |
| 336612 | Boat Building |
| 336999 | Other Transportation Equipment Manufacturing |
| 425110 | Business to Business Electronic Markets |
| 441110 | New Car Dealers |
| 441120 | Used Car Dealers |
| 441210 | Recreational Vehicle Dealers |
| 441221 | Motorcycle Dealers |
| 441222 | Boat Dealers |
| 441229 | All Other Motor Vehicle Dealers |
| 441310 | Automotive Parts and Accessories Stores |
| 442110 | Furniture Stores |
| 442299 | All Other Home Furnishings Stores |
| 443111 | Household Appliance Stores |
| 443112 | Radio, Television, and Other Electronics Stores |
| 443120 | Computer and Software Stores |
| 444110 | Home Centers |
| 444130 | Hardware Stores |
| 444210 | Outdoor Power Equipment Stores |
| 444220 | Nursery, Garden Center, and Farm Supply Stores |
| 446130 | Optical Goods Stores |
| 448310 | Jewelry Stores |
| 451110 | Sporting Goods Stores |
| 451120 | Hobby, Toy, and Game Stores |
| 451140 | Musical Instrument and Supplies Stores |
| 451211 | Book Stores |
| 452111 | Department Stores (except Discount Department Stores) |
| 452112 | Discount Department Stores |
| 452910 | Warehouse Clubs and Super-centers |
| 452990 | All Other General Merchandise Stores |
| 453210 | Office Supplies and Stationery Stores |
| 454111 | Electronic Shopping |
| 454113 | Mail-Order Houses |
| 454390 | Other Direct Selling Establishments |
| 511199 | All Other Publishers |
| 516110 | Internet Publishing and Broadcasting |
| 517110 | Wired Telecommunications Carriers |
| 517212 | Cellular and Other Wireless Telecommunications |
| 517310 | Telecommunications Resellers |
| 517910 | Other Telecommunications |
| 518111 | Internet Service Providers |
| 518112 | Web Search Portals |
| 519190 | All Other Information Services |
| 522291 | Consumer Lending |
| 522292 | Real Estate Credit |
| 523110 | Investment Banking and Securities Dealing |
| 523999 | Miscellaneous Financial Investment Activities |
| 524113 | Direct Life Insurance Carriers |
| 524114 | Direct Health and Medical Insurance Carriers |
| 524126 | Direct Property and Casualty Insurance Carriers |

Smart MoverID (NCOA^{Link} ANK^{Link}) including DPVTM and Return Codes

Over 40 million Americans change addresses annually. NCOA^{Link} matches mailing list addresses to either 48 or 18 months of change of address information for families, individuals and businesses. NCOA^{Link} is a mailing list correction service provided by licensees of the United States Postal Service[®]. At Saturn Corporation, you can order 18 months of NCOA^{Link} change-of-address data along with ANK^{Link} to identify 19-48mo change-of-address data (note that ANK^{Link} does not provide the actual move data only the move effective date).

Data processed through NCOA^{Link} is first standardized to conform to USPS requirements, including the ZIP + 4° code. Once the address has been standardized and the ZIP + 4 code applied, an attempt is made to match the address against the NCOA^{Link} file, which contains permanent address changes. Address change information is derived from the PS Form 3575, Change-of-Address Order, filed by relocating postal customers. If an exact match is made with the old address, the move information (new address) is provided to the mailer. NCOA^{Link} helps reduce undeliverable-as-addressed mail by correcting input addresses prior to mailing. Since 1986, NCOA^{Link} and its predecessors have saved mailers millions of dollars that otherwise would have been wasted in materials and postage.

A word about Return Codes (formerly known as Nixies) - Return codes indicate a match was close but not good enough to meet the strict USPS® matching guidelines. The Return Code indicates the reason a match could not be made with the NCOA^{Link} file, and a mailer can investigate the address record and provide necessary corrections. A no-match to the NCOA^{Link} file does NOT return the new address - the Return codes when provided may give an indication why.

DPV

DPV indicates if an address is complete and correct. Going beyond the capabilities of CASSTM, which simply assigns ZIP + 4 codes based on address block range data, DPV will detect incomplete addresses such as missing apartment numbers. It will also flag CMRA (Commercial Mail Receiving Agencies).

Acknowledgement Form

A completed <u>Processing Acknowledgement Form</u> must be received prior to processing. The form may be faxed to us at 301-386-4538.

Smart MoverID (NCOA^{Link} ANK^{Link}) Appendage 306-Layout

| Field Name | Length | Description |
|------------------|--------|--|
| STD_Prim_Address | 30 | Complete, standardized, primary address line (for example, 100 Main St.). |
| STD_Sec_Address | 30 | Complete secondary address (for example, Apt 10). |
| STD_Urb_Address | 30 | Standardized Urbanization name; produced only when the address is in Puerto Rico. |
| STD_City | 20 | Standardized city name. |
| STD_State | 2 | Standard USPS abbreviation for the state (AK, AL, AR, and so on) |
| STD_Zip | 5 | Standardized Zip code. |
| STD_Zip4 | 4 | Standardized Zip+4 add-on |
| STD_DPBC | 2 | Standardized Delivery Point Barcode |
| STD_CHK_DIGIT | 1 | Standardized Check Digit for 11-digit DPBC |
| STD_CART | 4 | Standardized Carrier-route number |
| STD_LOT | 4 | Standardized Line-of-Travel number |
| STD_LOT_Order | 1 | Standardized Line-of-Travel number(sortation) A Ascending order. D Descending order. |

| Field Name | Length | Description | |
|-------------------|--------|--|--|
| STD_Congress | 3 | Standardized District Number for US House of Reps. May be blank for any of four reasons: 1. Only available when the address is fully assigned. 2. Only available in areas that have cong. Reps. 3. Are not assigned to offshore military addresses. 4. USPS data on cong. Districts in not complete. | |
| LACSCODE | 1 | LACS (Locatable Address Conversion System) indicator T Address needs 9-1-1 conversion. F Address does not need conversion. blank if address was not assigned. | |
| DPV_Status | 1 | DPV Return Code (See Note 4) | |
| DPV_CMRA | 1 | CMRA Flag (See Note 5) | |
| DPV_Ftnote | 12 | DPV Footnotes (See Note 6) | |
| Err_Stat_Code | 6 | Error code if unassigned or stat code if assigned | |
| Move_Flag | 1 | Y if new move, A if ANK ^{Link} new move, <i>blank</i> if not a move rec | |
| Move_Undel_Code | 1 | NCOA ^{Link} ANK ^{Link} Undeliverable Code (<i>See Note</i> 1) | |
| Move_TYPE | 1 | Move type (See Note 2) | |
| Move_Retcode | 2 | NCOA ^{Link} Return Code (See Note 3) | |
| Move_ANKL_Ret | 2 | ANK ^{Link} Return Code (<i>See Note</i> 7) | |
| Move_Eff_Date | 6 | Effective date of the move record, in YYYYMM format | |
| Move_Prim_Address | 30 | Mover complete standardized address line | |
| Move_Sec_Address | 30 | Mover Complete, standardized secondary address line (for example, Apt 10) | |
| Move_URB_Address | 30 | Mover PR urbanization | |
| Move_City | 20 | Mover Standardized city name for the new (forwarding) address. | |
| Move_State | 2 | Mover Standard USPS abbreviation for the state | |
| Move_Zip | 5 | Mover Standardized ZIP code | |
| Move_ZIP4 | 4 | Mover Standardized ZIP + 4 | |
| Move_DPBC | 2 | Mover Standardized DPBC | |
| Move_CHK_DIGIT | 1 | Mover Standardized Check Digit for 11-digit DPBC | |
| Move_CART | 4 | Mover CART | |
| Move_LOT | 4 | Mover LOT code | |
| Move_LOT_Order | 1 | Mover LOT order code | |
| Move_Congress | 3 | Mover Congressional District Number | |

NOTES To Smart MoverID (NCOA^{Link} ANK^{Link}) Appendage Layout

Note 1 (Undeliverable Code)

F = foreign move (no new address available)

G = box closed (no new address available)

K = moved, left no forwarding address (no new address available)

P = High Probability Undeliverable, code based on CASS generated Error Codes. (See Note 7)

Note 2 (Move Type)

I = individual move

F = family move

B = business move

Note 3 NCOALink ANKLink Return Code (Formerly "Nixies")

Primary Return Codes - Codes that indicate either a high level of confidence of deliverability or non-deliverability.

- **A COA Match** The Input record matched to a Business, Individual or Family Move and a New Address is provided. The Move Type and Move Effective Date are provided.
- **00 No Match** The Input record did not match to the COA database. A New Address could not be furnished. Secondary Return Codes may be present.
- **01 Match to Undeliverable: Foreign Move** The Input record matched to Business, Individual or Family COA record but the New Address was outside USPS delivery area. The Move Type and Move Effective Date are provided.
- **O2 Match to Undeliverable: Moved Left No Address (MLNA)** The Input record matched to a Business, Individual or Family COA record, but the Postal Customer did not file a Change of Address with the USPS so no New Address is available. The Move Type and Move Effective Date are provided.
- **O3 Match to Undeliverable: Box Closed No Order (BCNO)** The Input record matched to a Business, Individual or Family COA record which contains an old PO BOX address that has been closed without a forwarding address provided. The Move Type and Move Effective Date are provided.
- **05 Found COA: New 11-digit DPBC is Ambiguous** The Input record matched to a business, individual, or family type master file record. The New Address on the master file record could not be converted to a deliverable address because the DPBC represents more than one delivery point. The Move Type and Move Effective Date are provided. A near certainty that the Individual on the Input record has actually moved.
- **14 Found COA: New Address Would Not Convert at Run Time** The Input record matched to a master file (business, individual, or family type) record, but there was more than one possible New Address so none could be provided. The Move Type and Move Effective Date are provided. A near certainty that the Individual on the Input record has actually moved.
- **19 Found COA: New Address Not ZIP + 4 Coded** There is a change of address on file but the New Address cannot be ZIP + 4 coded and therefore there is no 11-digit DPBC to store or return. The Move Type and Move Effective Date are provided. A near certainty that the Individual on the Input record has actually moved.

Match Qualifier Return Codes - Codes indicating a match to the COA file using some qualifying criteria. Typically records with these codes have a high level of confidence in deliverability.

- **91 COA Match: Secondary Number Ignored on COA** The Input record was missing Secondary Address data and matched to a COA record that had a Secondary Address. The records successfully matched using Individual matching logic and COA Address information has been provided. The Move Type and Move Effective Date are provided.
- **92 COA Match: Secondary Number Ignored on Input Address** The Input record contained Secondary Address data and matched to a COA record that did not have a Secondary Address. The records successfully matched using Individual matching logic and COA Address information has been provided. The Move Type and Move Effective Date are provided.

Secondary Return Codes - Secondary Return Codes will be present when there was a match on name and address, but subsequent testing failed to yield an acceptable match, or a New Address could not be provided. The Secondary Return Codes indicate the condition that prevented COA information from being returned.

Secondary Return Codes indicate that there may have been a Change of Address for the Input record so you may want to delete them from certain Mailings. For example, in the case of multiple COA records matching to an Input record, the chances are very high that one of the records is the correct match. That means that you probably do not want to send mail to that record, unless you are paying for Forwarding and/or are using ACS or one of the Ancillary Endorsements.

- **O4 Cannot match COA: Street Address with Secondary** The Input record matched to a Family record type. The old address contained Secondary information but the Input record did not. This address match situation requires individual name matching logic to obtain a match and individual names do not match. The Move Type and Move Effective Date are not returned. The chances are good that the Individual on the Input record has actually moved.
- **06 Cannot Match COA: Multiple Matches: Middle Name Related** The Input record matched to more than one COA record and the middle names or initials on the COAs are different. Therefore, a single match result could not be determined. The Move Type and Move Effective Date are not returned. A near certainty that the Individual on the Input record has actually moved.
- **07 Cannot Match COA: Multiple Matches: Gender Related** The Input record matched to more than one COA record and the genders of the names on the COAs are different. Therefore, a single match result could not be determined. The Move Type and Move Effective Date are not returned. A near certainty that the Individual on the Input record has actually moved.
- **08 Cannot Match COA: Multiple Matches: Address Related** The Input record matched to more than one COA record and the New Addresses on the COAs are different. Since there is no way to know which New Address relates to the Input record, no New Address can be returned. The Move Type and Move Effective Date are not returned. A near certainty that the Individual on the Input record has actually moved.
- **09 Cannot Match COA: Highrise Default** The Input record matched to a Family record type in a Highrise address ZIP + 4 coded to the building default. This address match situation requires individual name matching logic to obtain a match and individual names do not match. The Move Type and Move Effective Date are not returned. The chances are good that the Individual on the Input record has actually moved.
- **10 Cannot Match COA: Rural Default** The Input record matched to a family record on the master file from a Rural Route or Highway Contract Route address ZIP + 4 coded to the route default. The address situation requires individual name matching logic to obtain a match and individual names do not match. The Move Type and Move Effective Date are not returned. The chances are fair that the Individual on the Input record has actually moved.
- 11 Cannot Match COA: Individual Match: Insufficient COA Name for Match There is a master file (Individual or Family type) record with the same surname and address but there is insufficient name information on the master file record to produce a match using individual matching logic. The Move Type and Move Effective Date are not returned. The chances are good that the Individual on the Input record has actually moved.

- **12 Cannot Match COA: Middle Name Test Failed** The Input record matched to an Individual or Family record on the master file with the same address and surname. However, a match cannot be made because the input name contains a conflict with the middle name or initials on the master file record. The Move Type and Move Effective Date are not returned. The chances are good that the Individual on the Input record has actually moved.
- **13 Cannot Match COA: Gender Test Failed** The Input record matched to a master file (Individual or Family type) record. A match cannot be made because the gender of the name on the Input record conflicts with the gender of the name on the master file record. The Move Type and Move Effective Date are not returned. The chances are good that the Individual on the Input record has actually moved.
- **15 Cannot Match COA: Individual Name Insufficient** There is a master file record with the same address and surname. A match cannot be made because the Input record does not contain a first name or contains initials only. The Move Type and Move Effective Date are not returned. The chances are good that the Individual on the Input record has actually moved.
- **16 Cannot Match COA: Secondary Number Discrepancy** The Input record matched to a street level Individual or Family type record. However, a match is prohibited based on one of the following reasons: 1) There is conflicting secondary information on the input and master file record; 2) the Input record contained secondary information and matched to a family record that does not contain secondary information. In item 2, this address match situation requires individual name matching logic to obtain a COA match and individual names do not match. The Move Type and Move Effective Date are not returned. The chances are fair that the Individual on the Input record has actually moved.
- **17 Cannot Match COA: Other Insufficient Name** The Input record matched to an Individual or Family master file record. The input name is different or not sufficient enough to produce a match. The Move Type and Move Effective Date are not returned. The chances are fair that the Individual on the Input record has actually moved.
- **18 Cannot Match COA: General Delivery** The Input record matched to a family record on the master file from a General Delivery address. This address situation requires individual name matching logic to obtain a match and the individual names do not match. The Move Type and Move Effective Date are not returned. The chances are fair that the Individual on the Input record has actually moved.
- **20 Cannot Match COA: Conflicting Directions after Re-chaining** Multiple master file records were potential matches for the Input record. The master file records contained different New Addresses and a single match result could not be determined. The Move Type and Move Effective Date are not returned. A near certainty that the Individual on the Input record has actually moved.
- **66 Daily Delete** The Input record matched to a Business, Individual or Family type master file record with an old address that is present in the daily delete file. The presence of an address in the daily delete file means that a COA with this address is pending deletion from the master file and that no mail may be forwardable from this address. The Move Type and Move Effective Date are not returned. The chances are low that the Individual on the Input record has actually moved.

Note 4 (DPV Return Code)

D valid primary (or RR) number; secondary number (or RR box) missing on input

N no delivery point validation

S valid primary (or RR) number; secondary number (or RR box) present but not confirmed Y delivery point validated; primary number valid and secondary number (if present) valid Blank address not presented to DPV table

Note 5 (CMRA Flag)

N address is not for a CMRAY address is for a CMRAblank address not presented for CMRA lookup

Note 6 - DPV Footnotes

AA Input address matches to the ZIP+4 file

A1 Input address does not match to the ZIP+4 file.

BB All input address components match to DPV (DPV Return Code = Y).

CC Input address primary number matches to DPV but the secondary number does not match (DPV Return Code = S: The secondary is present but invalid).

M1 Input address primary number is missing

M3 Input address primary number is invalid

N1 Input address primary number matches to DPV but the high-rise address is missing the secondary number (DPV Return Code = D).

P1 Input address is missing the PO, RR, or HC Box number

P3 Input address has invalid PO, RR, or HC number.

RR Input address matches to CMRA (DPV_CMRA = Y).

R1 Input address matches to CMRA but the secondary number is not present.

Note 7 (ANKLINK Return Code)

77 Input address matches the Address Not Known File (19-48mos). Blank address did not match to ANKLINK File

Note 7 - CASS Error Codes

- E101 Last Line is bad or missing
- E212 No city and bad ZIP/postal code
- E213 Bad city, valid stae/province, and no ZIP/postal code
- E214 Bad city and bad ZIP/postal code
- E216 Bad ZIP, can't determine which city match to select
- E302 No primary address line parsed
- E428 Bad ZIP, can't select an address match
- E429 Bad city, can't select an address match
- **E502** Input record entirely blank
- E600 Marked by USPS as unsuitable for delivery of mail